



Look Up Atlanta Announces 2023 Headliner and Date

Largest Metropolitan Fireworks Show in America Returns to Centennial Olympic Park, headlined by Atlanta Symphony Orchestra

ATLANTA (May 2, 2023) – Georgia World Congress Center Authority (GWCCA) today announced the return of Look Up Atlanta, America’s largest metropolitan fireworks celebration, on Saturday, July 1 at Centennial Olympic Park in downtown Atlanta. Tickets will go on sale to the public on Monday, May 8, and can be purchased by visiting the official Look Up Atlanta website www.lookupatl.com.

Headlining this year’s patriotic celebration is the Atlanta Symphony Orchestra, which will open its 79th season in October of this year. The program will consist of familiar patriotic music, beloved by audiences everywhere, with fireworks to follow.

“The Atlanta Symphony Orchestra is one of the most creative and innovative musical experiences in North America and is the perfect complement to our patriotic celebration,” shared GWCCA executive director Frank Poe. “We have put together an event that celebrates everything that makes Atlanta, and Georgia, a great place to call home.”

“We are honored to be a part of this important community celebration,” said ASO Executive Director Jennifer Barlament. “The team at the Georgia World Congress Center Authority have done a tremendous job building this event into one of the largest in the country, and we are grateful to be able to work together to make it exciting and accessible to all Atlantans.”

Attendee Experience

Two ticket options will be available to attendees of Look Up Atlanta – general admission or a VIP experience featuring a premium viewing area for on-stage entertainment, unique experiences and activities, and dedicated restrooms and bars. New this year for all attendees is the opportunity to pre-order curated food packages by some of Atlanta’s best chefs, including Kevin Rathbun and James Beard Award semifinalist Claudia Martinez.

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Look Up Atlanta also will feature experiential activities from Atlanta's top sports teams, a reimagined food experience called "Appetite Avenue" featuring a variety of options, and numerous beverage stations throughout Centennial Olympic Park creating the perfect atmosphere for celebrating America's 247th birthday.

In keeping with the Look Up Atlanta theme of commemorating all that makes Atlanta a great place to live, this year's entertainment lineup has expanded to feature a wide variety of acts from across the spectrum of music along with a few surprises that will surely make the day memorable.

Look Up Atlanta's "Georgia Music Showcase"

Some of the music industry's most celebrated musicians are from the Atlanta area or have cut their teeth performing at one of the many music venues around the city. In keeping with this tradition, Look Up Atlanta is giving aspiring Georgia-based musicians the chance to perform live in Centennial Olympic Park on the Look Up Atlanta stage.

From May 8 – 26, Georgia residents are invited to submit their auditions to the Look Up Atlanta website. Semifinalist live auditions will be held at Georgia World Congress Center June 6 – 7, with the winning performers announced Friday, June 9. Interested performers are encouraged to visit www.lookupatl.com for additional details.

More information about Look Up Atlanta will be announced in the coming weeks. Follow Look Up Atlanta on [Facebook](#), [Instagram](#), and [Twitter](#) and subscribe to the official Look Up Atlanta [newsletter](#) for the latest #LookUpATL news and event announcements.

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About Georgia World Congress Center Authority

Georgia World Congress Center Authority (GWCCA), a key driver for Georgia's economy, is the largest combined convention, sports, and entertainment campus in North America. Established in 1971, the GWCCA campus includes Georgia World Congress Center, Centennial Olympic Park, Mercedes-Benz Stadium, The Home Depot Backyard, and opening in January 2024, Signia by Hilton Atlanta. To learn more about the No. 1 convention, sports, and entertainment destination in the world, visit www.gwcca.org.

About the Atlanta Symphony Orchestra

The Atlanta Symphony Orchestra (ASO) is in its 78th season with Nathalie Stutzmann as only the fifth Music Director in the history of the Orchestra, and the only woman to ever hold the position. The ASO is one of the leading orchestras in the United States, performing more than 150 concerts each year from the Delta Classical, Movies in Concert, Family Concert, and Coca-Cola Holiday series, as well as the Atlanta Symphony Hall LIVE concerts and many community and education concerts.

In addition, the ASO performs with the 200+ voice, all-volunteer ASO Chorus, originally founded in 1970 by Robert Shaw, and currently under the Direction of Norman Mackenzie. The chorus was featured on nine of the ASO's Grammy-award winning recordings.
ne closer to the event with program details.

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