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ATLANTA SYMPHONY ORCHESTRA LAUNCHES NEW PROGRAM TO MAKE CONCERTS MORE ACCESSIBLE TO ALL GEORGIANS

ATLANTA– The Atlanta Symphony Orchestra (ASO) has launched a new community access initiative called **Amplify**, through which community members who receive public assistance from the State of Georgia are eligible for free tickets to select concerts.

“We constantly endeavor to find ways to break down barriers and invite the entire Atlanta community to experience the powerful music-making of the Atlanta Symphony Orchestra,” said Jennifer Barlament, ASO Executive Director. “Music is a gift meant to be shared. This program will allow us to share our music with even more people, made possible through the generous support of our donors.”

Eligible guests may sign up for the program through local social workers, government institutions, and community partners to receive up to 4 free tickets per concert for select Atlanta Symphony Orchestra classical and family performances throughout the season. Once enrolled, members of the program can log into their accounts to redeem their tickets the week of a performance.

“We have a number of programs that aim to lower the barrier to entry for audiences like students and veterans, so that more people can access our concerts,” said Erin Jones, Director of Sales and Audience Development. “This program is a great one to add to the mix, and we are looking forward to working with a prestigious list of local partner organizations.”

This program is made possible through a generous grant from the Lettie Pate Evans Foundation, which is part of the family of foundations including the Robert W. Woodruff Foundation.

For more information about ASO AMPLIFY, visit aso.org/amplify.

About the Atlanta Symphony Orchestra

Under the leadership of Music Director Nathalie Stutzmann, the Atlanta Symphony Orchestra (ASO) offers live performances, media initiatives, and learning programs that unite, educate and enrich our community through the engaging and transformative power of orchestral music experiences. The ASO engages the diverse international community of our city, bringing people together in harmony—including our youngest citizens, with extensive opportunities for youth and families to fall in love with music. Two of the hallmark education programs celebrate anniversaries this season: the Atlanta Youth Symphony Orchestra celebrates 50 years and the Talent Development Program turns 30.

The Orchestra's range and depth are featured in more than 150 concerts each year, including the flagship Delta Classical Series, Movies in Concert, Family Concerts, Coca-Cola Holiday series, and many community and education concerts. In addition, the ASO presents many vibrant, wide-ranging events and artists through its Delta Atlanta Symphony Hall Live presentations. The ASO also performs with the ASO Chorus, originally founded by Robert Shaw, and currently under the direction of Norman Mackenzie. The Chorus is featured on nine of the ASO's 27 Grammy® Award-winning recordings.

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