



**Atlanta
Symphony
Orchestra**

ADVISORY COUNCIL

Founded in 2019, the Atlanta Symphony Orchestra (ASO) Advisory Council provides a space for passionate patrons to support the Orchestra in partnership with the ASO Board and staff. Council members advocate for the ASO at every opportunity, and through thought leadership, ensure the Orchestra continues engaging Atlanta's diverse communities.

Over the course of the past two seasons, the Council supported the Orchestra by:

- Providing the ASO with valuable insight as the Orchestra successfully navigated the challenges of the pandemic.
- Participating in exciting conversations around the future of the ASO including the appointment of new **Music Director, Nathalie Stutzmann**.
- Supporting new programs to engage broader audiences with the ASO, including:
 - o **"IN UNISON,"** a new social group for LGBTQ+ patrons;
 - o **"HBCU Night,"** an evening for alumni of historically black colleges and universities; and
 - o **"UpTempo Teen Nights,"** a free classical concert series for middle and high school students, implemented in partnership with local schools and nonprofits.

Members of the Advisory Council...

- Review issues of importance to the Orchestra, offering fresh perspectives and solutions.
- Serve as ambassadors for the ASO through event engagement and advocacy.
- Regularly attend ASO concerts.
- Take part in quarterly Advisory Council meetings.
- May choose to serve on an Advisory Council Task Force.
- Make yearly contributions of \$5,000 or above to the ASO Annual Fund.
- Enjoy exclusive Advisory Council social events.





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Advisory Council Task Forces

DIVERSITY AND COMMUNITY CONNECTIONS

The Diversity and Community Connections Task Force participates in initiatives connecting the ASO with Atlanta's diverse communities. Task Force members leverage personal networks to build community partnerships and help inform the organization's practices around diversity, equity, and inclusion. Additionally, the Diversity and Community Connections Task Force help the ASO think creatively around new audience development efforts.

INTERNAL CONNECTIONS

The Internal Connections Task Force provides the Council with oversight needed to fulfill its goals and activities each season. This Task Force sets policies and procedures for the Council and oversees their successful implementation. Task Force members also develop leadership within the Council and help onboard and engage new Council members.

PATRON EXPERIENCE

The Patron Experience Task Force provides insight into the audience experience at the ASO and helps envision opportunities for enhancement and future planning.

FOR MORE INFORMATION, PLEASE CONTACT

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